See data clearly and quickly, all in one place

Panoply + Looker combine in a single self-service solution that easily collects, combines, and visualizes all your data to make informed business decisions.

The Business Problem

Collecting and combining disparate data sources, as well as visualizing data for insights, can be time, labor, and resource intensive—especially for small/medium-sized businesses and startups. Critical decisions by various lines of business require fresh data in nearly real time, which is why most companies look for fast, easy, and more productive solutions that combine all the critical aspects of the data pipeline—data ingestion, data warehouse storage management, and BI tools—in one place.

Panoply + Looker: The Joint Solution

Together, Panoply and Looker are at the core of a robust technology stack. Panoply easily ingests over 100 data sources from any file, API, or database.

Also, with an ETL-less cloud data warehouse that uploads and analyzes all data sources in minutes, you can make informed data-driven decisions using Looker's state-of-the-art business intelligence and visualization tools.
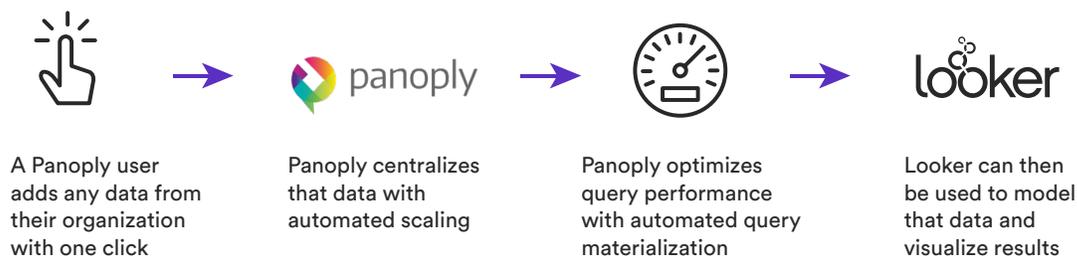
Easy set-up: Accelerate time to value using a smart cloud data stack that seamlessly combines Panoply's automated data ingestion, database management, and query optimization with Looker's advanced business intelligence tools. Anyone working with data analytics can set up Panoply's joint solution with Looker on their own in just a few clicks (without the help of the IT team or engineering) to gain actionable data insights using this all-in-one data pipeline solution.

Lightning fast analytics: Looker and Panoply's complementary technologies allow companies of any vertical or size to empower their data analysts to be self-reliant and agile with their data so they can get immediate insights—no coding or help from engineers required. This joint solution uses machine learning to accelerate the querying process up to 100x and quickly loads Looker dashboards so you can avoid bottlenecks and gain insights in minutes, not days.

Panoply will instantly add new types of data to your warehouse to ensure you'll always be using fresh data

Automated performance and advanced analytics, all in one place: Panoply optimizes data warehouse maintenance and storage, as well as query performance, and also mitigates concurrency issues for a truly seamless experience. Looker enables you to analyze all your data, without ever needing to move it from where it's stored, to create visually beautiful dashboards to share across all your lines of business.

How It Works

A Panoply user adds any data from their organization with one click

Panoply centralizes that data with automated scaling

Panoply optimizes query performance with automated query materialization

Looker can then be used to model that data and visualize results

About Panoply

Panoply is a smart data warehouse that automates all three key aspects of the data analytics stack: data collection & transformation (ETL), database storage management, and query performance optimization. Panoply empowers anyone working with data analytics to quickly gain actionable insights on their own - without the need for IT and Engineering. Panoply is based in San Francisco and Tel Aviv, and is privately held and funded by investors such as Intel Capital, 500 Startups, Blumberg Capital, and C5 Capital.
Follow @panoplyio, visit www.panoply.io, or contact us at Hello@Panoply.io

About Looker

Looker is a unified Platform for Data that delivers actionable business insights to every employee at the point of decision. Looker integrates data into the daily workflows of users to allow organizations to extract value from data at web scale. Over 1600 industry-leading and innovative companies such as Sony, Amazon, The Economist, IBM, Spotify, Etsy, Lyft and Kickstarter trust Looker to power their data-driven cultures. The company is headquartered in Santa Cruz, California, with offices in San Francisco, New York, Chicago, Boulder, London, Tokyo and Dublin, Ireland. Investors include CapitalG, Kleiner Perkins Caufield & Byers, Meritech Capital Partners, Redpoint Ventures and Goldman Sachs. For more information, connect with us on LinkedIn, Twitter, Facebook and YouTube or visit looker.com.

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